



Europe Without Barriers

Reaping the full benefits of an extended single market

Over the last twenty years the single market has developed into the biggest market in the world, thereby contributing to strengthening the European economy and business competitiveness.

But the single market is far from being fully developed. Analyses show that barriers to free movement lead to a great unrealised potential in the single market.

Celebrating the five-year anniversary of the enlargement of the EU and of the single market, this seminar aims to contribute to a debate on a Europe without barriers.

DI, the Embassy of the Czech Republic in the capacity of CZ PRES and the EU-Commission invite you to join the debate on

➔ **Wednesday 7 January 2009 at 9.00**

We look forward to seeing you for a fruitful debate.

Sincerely

Henriette Søtoft
DI

Zdeněk Lyčka
Ambassador
the Czech Republic

Jan Høst Schmidt
European Commission

Date

Wednesday 7 January 2009
09.00 – 12.00

Venue

Industriens Hus, DI
H.C. Andersens Boulevard 18
1787 København V

Programme

Please find the programme of the seminar on the back page.

Contacts

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Registration

The seminar is held in English. Participation is free of charge. Mandatory registration must be sent to secretary Cathrine Juhl Bang (cju@di.dk) no later than 5 January 2009. Please inform about your name, title and profession.



Programme

Moderator: Jens Reiermann, Journalist, Mandag Morgen

8.30 **Registration**

9.00 **Europe without barriers**

Zdeněk Lyčka, Ambassador, the Czech Republic

9.15 **Business views of the single market**

Henriette Søltøft, Director, European Affairs, DI

9.30 **Opportunities and barriers in the single market**

Company viewpoint

9.45 **State-of-the-art and strategies for the single market**

Henrik Mørch, Head of Unit,
European Commission, DG Markt

10.10 **Services - the future of the single market**

Jan Hebnar, Head of the Department for the
Single Market and Services, Ministry of Industry
and Trade, the Czech Republic

Coffee and refreshments

10.45 **Panel debate - Enforcement of the single market framework**

⊕ Henrik Mørch, Head of Unit,
European Commission, DG Markt

⊕ Stig Uffe Pedersen, Head of Internal
Market Center, National Agency for
Enterprise and Construction

⊕ Jan Hebnar, Head of the Department
for the single market and services,
Ministry of Industry and Trade,
the Czech Republic

⊕ Company representation

⊕ Michal Beník, Senior Official,
Office of the Vice Prime Minister for
European Affairs, the Czech Republic

11.45 **Closing remarks**

Jan Høst Schmidt, Head of the European
Commission in Denmark

Sandwich and Czech beer is provided

